

LAND TRUST OF SANTA CRUZ COUNTY

Conservation Blueprint Meeting Summary

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Introduction

The Land Trust of Santa Cruz is developing a blueprint for conservation in the county. The Conservation Blueprint is a science-based, community-supported vision of the conservation priorities for Santa Cruz County over the next 20 years. Working with more than 120 local experts, the Land Trust has compiled and mapped substantial data that describes the county's natural resources and the potential threats to them. The Conservation Blueprint will be a guide for conservation for the Land Trust, other conservation organizations and public agencies. The development of the Blueprint will take approximately 18 months and is being funded with a grant from the Gordon and Betty Moore Foundation and the Community Foundation of Santa Cruz.

The Land Trust hosted four community meetings in April and May 2010 to solicit community feedback on the Conservation Blueprint. Approximately 30–40 people attended each meeting. The meetings, held throughout the county, all took place from 6:00 p.m. to 9:00 p.m. and were scheduled as follows:

Wednesday, April 21 at the Watsonville Community Room in the Civic Plaza
Introduction and welcome by Land Trust Board member and Pajaro Valley farmer Jim Rider

Tuesday, April 27 at the Simpkins Swim Center in Live Oak
Introduction and welcome by County Treasurer Fred Keeley

Thursday, April 29 at the Long Marine Lab Seymour Center in Santa Cruz
Introduction and welcome by former Assembly Member John Laird

Tuesday, May 4 at the Highlands Park Senior Center
Introduction and welcome by Supervisor Mark Stone

All four meetings followed a similar format and started with an open house for the first hour of the meeting. During this time period, after signing in, participants were invited to visit four informational stations and have one-on-one discussions with Land Trust staff, Conservation Blueprint Steering Committee members and other local experts (see Appendix). Following the open house, Land Trust Executive Director Terry Corwin opened the meeting and provided a brief overview of the proceedings. Each meeting featured remarks by a special guest speaker (identified above in the meeting schedule) who welcomed the group, expressed enthusiasm and support for the process and encouraged active participation in the development of the Blueprint.

Conservation Blueprint Project Director Andrea Mackenzie then provided a Power Point presentation that described the process for developing the Blueprint and the goals for the project. The presentation was organized around four main themes:

- Our wildlife and habitats;
- Our water quality and supply;
- Our working lands and a sustainable agricultural economy; and
- Our healthy communities.

Ms. Mackenzie provided highlights regarding the county's significant natural resources in each of these four areas and suggested a series of questions to stimulate thinking within the group. After the presentation Ms. Mackenzie and Ms. Corwin took questions from participants about the Conservation Blueprint and Land Trust related activities.

Joan Chaplick, Facilitator, MIG, Inc., then directed participants to select one of the four stations organized around the four themes: habitats, working lands, water and healthy communities. Participants divided themselves into groups of about 8-10 participants who then rotated through each station every 15 minutes. At each station, staff from the land trust provided a brief presentation and then opened up discussion, encouraging participants to share their thoughts and ideas. Participants also received a comment card which included suggested discussion questions. Each station had a facilitator and note taker who recorded the comments on flip charts.

The format was designed to collect a wide range of ideas and strategies, and the Land Trust was able to collect substantial input from the public. This summary is designed to show the wide range of issues and strategies suggested by the participants. It should be noted that participants were not asked to evaluate the feasibility of or to come to agreement on any proposed strategies. The summary is organized by station themes and presents key issues and potential conservation strategies by topic.

Station 1: Our Wildlife and Habitats

Participants received a brief presentation of key habitat resources that highlighted the significant biodiversity in the county. The county hosts an amazing wealth of wildlife, with many rare, threatened and endangered plants and animals. The county's variable climate and soils create a mosaic of habitats that span from sea level to an elevation of 3,000 feet. The county also serves as an important "land bridge" for wildlife movement between large blocks of habitat. Approximately 24% of the county is designated as parks or other public lands.

Participants were asked to consider the following discussion questions, identify key issues and suggest potential conservation strategies.

Discussion Questions

How can land conservation help...

- Protect the diversity of plant and animal habitats?
- Provide connections between large blocks of habitat critical for movement of large species?
- Respond and adapt to climate change and its impacts on plants and animals?
- Protect plant and animal habitats?

Issues and Potential Conservation Strategies

Habitat Planning, Management and Data Needs

- Identify the changes to habitat that have occurred to date.
- Map corridors and significant resources and share this information as an educational tool.
- Establish priorities based on all values considered collectively.
- Consider that habitats have different levels of biological diversity; for example, wetlands have greater species diversity in comparison to redwoods.
- Identify the highest priority resources based on criteria that reflects community values, biological diversity, level of threat and other factors.
- Develop a scale to measure level of protection needed (number of acres).
- Identify which habitats are most endangered.
- Consider linking conservation planning in Santa Cruz County to Santa Clara, San Benito, and Monterey Counties.
- Develop partnerships early in the process with local and regional organizations such as Audubon.
- Address habitat restoration, monitoring and management
- Develop coordinated plans to control invasive species.

- Identify sensitive lands used for marijuana cultivation
- Make acquisition of contiguous lands a priority
- Data needs to be “ground truthed”.
- Coordinate with central coast fire network.

Wildlife Corridors

- Identify barriers to wildlife movement.
- Consider corridors for movement through agricultural lands.
- Provide signage to identify and enhance public understanding of the corridors.
- Explore trail connection to support wildlife connectivity.
- Consider how road building affects habitats, especially in forests
- Work with Caltrans to address movement across barriers (Highways 1, 17, 152, and 127).
- UC Davis Road Ecology Institute may be good information resource.

Climate Change

- Monitoring is crucial for adapting to climate change.
- Consider threat of rising sea level and coastal inundation.
- Climate change may affect migration patterns and adversely impact wildlife habitat.
- Trying to address climate change at the County level not sufficient.
- Climate change will have adverse impact to bird habitat.
- Species ranges are changing due to changes in insect and plant distribution.

Education and Stewardship

- Provide landowners information about beneficial plants.
- Engage volunteers in removing invasive plants; make it fun and involve children.
- Educate people about sensitive species.
- Focus on environmental education activities and partnerships with schools.

Station 2: Our Water Quality and Supply

Participants received a brief overview of the water resources in the county, which include more than 770 miles of waterways. All waterways drain into the Monterey Bay National Marine Sanctuary. Eighty percent of the water consumed in the county comes from underground aquifers. Agriculture uses 60% of the water in the county and urban, residential and commercial uses account for the remaining 40%. The presenters briefly described some key issues including: overdraft of local aquifers, salt water intrusion and pollution caused by urban and agricultural runoff.

Discussion Questions

How can land conservation help...

- Provide clean, safe drinking water?
- Protect the waters on our coast and that flow into the Monterey Bay National Marine Sanctuary?
- Address the underground aquifer overdraft problem?

Issues and Potential Conservation Strategies

Potential sources of run-off and pollution

- Water pollution from septic systems.
- Potential of tertiary treated water to infiltrate groundwater.
- Agricultural impacts.
- Salt water intrusion into groundwater.
- Impacts of paved areas.
- Run-off from paved areas into waterways.

Urban development and growth impacts

- New subdivision development impact on timber lands and water resources.
- Population growth impacts on water supply.
- Traffic and vehicle impacts.
- Inadequate water storage capacity.
- Impervious paving in development and roadways.

Other Issues

- Flooding and related impacts.
- Erosion issues in Sand Hills and along private and public roads.
- Climate change impacts on the weather patterns and redwood forest.

Partnerships

- Work with jurisdictions, organizations and agencies to:
 - Reduce urban runoff.
 - Acquire and manage land.
 - Provide input on water conservation measures.
 - Coordinate water resources.
 - Address agricultural water use.
 - Foster political support.
 - Link land management practices (i.e. run-off) with water quality and habitat
 - Address conflicts between private development and river/creek flood areas.
 - Coordinate with Integrated Regional Water Management Planning efforts.
- Continue to employ Land Trust partner methods.
- Develop interdisciplinary tools with partners.
- Work with other land conservation organizations.
- Develop new and expand existing partnerships with private landowners.
- Look at best practices modeled from the Resource Conservation District.

Education

- Support education efforts related to water resource conservation, preservation, protection, and non-point pollution.
- Continue education in agricultural sector regarding runoff, water quality, and related erosion and soil loss issues.
- Provide education and information on residential water conservation.
- Provide information on landscaping best management practices.
- Explore opportunities to develop a conservation and education center.
- Provide information regarding the relationship between food systems and water.
- Involve children and youth in educational programs and events.

Water Re-use and Conservation

- Develop programs and policies based on exemplary efforts in the region, such as the Pajaro Valley Water Management Agency.
- Use gray water for irrigation and recycle water where possible.
- Develop regulations to support the safe use of reclaimed water and water discharged from treatment plants.
- Consider desalinization opportunities along the coast.
- Promote increased water conservation efforts.

Water Protection and Storage

- Divert surplus water to recharge areas and basins during winter months.
- Protect all water resources, including upstream waterways, from pollution and contamination.
- Support incorporating detention basins into development design.
- Explore opportunities to convert existing water bodies, such as College Lake, to serve as detention basins, and develop upstream detention ponds.
- Develop reservoirs and wells to increase water supply.
- Explore opportunities for additional water storage locations to enable water infiltration and percolation.
- Identify and map recharge areas and retention basins as part of the Blueprint effort.
- Discuss water transfers from North County to recharge South County aquifers.
- Preserve recharge areas, watershed wild areas and wetlands.
- Protect filter areas to mitigate urban and agricultural runoff.
- Develop catchment ponds to capture surface water in North County and install rain water catchment cisterns.

Groundwater Overdraft and Recharge

- Explore different recharge solutions that respond to the unique characteristics of the different aquifers.
- Support groundwater recharge efforts and partner with other entities to reduce and prevent overdrafts.
- Protect groundwater recharge areas through education and zoning efforts.
- Consider recharge opportunities such as drilling aquifer recharges at the bottom of the slough and pumping in effluent water to infiltrate groundwater.
- Explore the use of the Pajaro Valley Water Management Authority's Coastal Water Distribution System and reduce pumping near coast to provide summer drawdown of the Watsonville Slough system.
- Consider regulatory options and fines to reduce groundwater overdraft.
- Explore opportunities to integrate groundwater overdraft and flooding efforts.

Infrastructure and Design

- Create water conservation demonstration projects that illustrate best management practices, such as use of drought tolerant plantings and pervious paving.
- Ensure that water pipes and infrastructure are current and robust.

- Support best management practices and incentives for new developments.
- Consider developing a pilot water conservation project.
- Encourage and support the installation of permeable paving, water harvesting, drip irrigation, and low-flow toilets; provide incentives.
- Explore the possibility of constructing a dam or reservoir in the county.

Restoration

- Restore riparian corridors and vegetation to serve as a biofilter along the edge of agricultural lands.
- Promote efforts to restore the San Lorenzo River.
- Focus erosion control efforts on primary watersheds adjacent to wetlands.
- Work with partners, such as Santa Cruz County and the Resource Conservation District, to enhance and restore the Watsonville Slough.

Water Allocation

- Consider water allocation regulations and increase water costs, as was done in the Central Valley.
- Determine the county's water resource carrying capacity.

Agricultural Water Use

- Research and explore new methods of agriculture, irrigation, and water use.
- Consider providing incentives to agricultural producers to use less water and adopt sustainable practices.
- Develop water use requirements for agricultural producers on lands where the Land Trust has easements.
- Reduce agricultural runoff and increase runoff water quality to protect aquatic organisms.
- Explore grant opportunities and other funding mechanisms to support efficient water use and sustainable practices.
- Consider the development of a plan to reduce agricultural water use in the county.

Advocacy

- Consider expanding the Land Trust's role to include advocacy for water resources in addition to its land management and conservation activities.
- Promote water conservation and protection practices, programs, and strategies.
- Advocate for water re-use regulations at the local, regional and state level.
- Support water resource conservation and protection regulation and policy development.

Policy

- Identify institutional and policy barriers to water conservation and protection efforts.
- Encourage policy development that provides incentives to use water catchment infrastructure, such as cisterns, permeable surfaces and non-toxic herbicides.
- Explore opportunities to increase water conservation and protection through zoning regulations.
- Support efforts to plan for water conservation on a neighborhood and local level.
- Explore regional water sharing opportunities.

Land Acquisition and Management

- Identify potential land acquisition opportunities such as:
 - Land west of Hwy 1
 - Hanson Quarry
 - Old growth timber land
 - Riparian and stream corridors
 - Upstream water areas
- Protect and manage key groundwater recharge areas, headwaters, and floodplains.
- Work with private land owners to facilitate conservation.
- Identify critical protection areas, especially in the mid-county region.
- Encourage responsible logging and land management practices.
- Support efforts to preserve agricultural land and maintain growth boundaries and buffers.

Station 3: Our Working Lands and a Sustainable Agricultural Economy

Presenters provided an overview of the county's working lands which include more than 40,000 acres of farmland; 71,000 acres zoned as timber production; and approximately 17,000 acres suitable for grazing. Agriculture employs more than 8,000 people in the county and generates more than \$485 million in revenues. Strawberries are the number one crop and 15 percent of fruits and vegetables are organically grown. Agriculture is the largest water user, accounting for about 60 percent of the county's water usage. Presenters described how the data and analysis conducted through the Blueprint will identify high priority areas for farmland and rangeland conservation, agricultural viability and sustainability.

Discussion Questions

How can land conservation help...

- Sustain the viability of agriculture and the jobs it provides?
- Contribute to healthy forests and a sustainable timber industry?
- Maintain our rangeland and its suitability for grazing?

Issues and Potential Conservation Strategies

Agriculture and Timber

- Water resources and development are key threats to agriculture.
- Difficult to balance Watsonville's growth demands while preserving agriculture which sustains the economy.
- Timber products and grazing income is largely insufficient; most farmers need another income source.
- There are varying definitions of protection.
- Timeframe for agricultural land protection is unclear.

Partnerships

- Explore partnership opportunities to conserve working lands in the county.
- Coordinate and partner with land managers and owners to advance land practices, improve water quality, address habitat concerns, and enhance local market and job base.
- Partner with other agencies to develop trail connections.
- Partner with the University of California and Resource Conservation District to promote preservation of working lands and local food systems.
- Partner with social service agencies to improve labor conditions for farm and timberland workers.

- Work with the County to explore conservation opportunities in the region, such as for Pinto Lake.
- Collaborate with other conservation organizations to support local timber and agriculture markets.
- Engage community members of all ages in land conservation problem-solving and decision-making.
- Work with state and federal agencies to implement Land Trust strategies and programs.

Education

- Develop agricultural and timber education programs and events to increase awareness in the region.
- Promote the role and benefits of land trusts and land conservation.
- Collaborate with partners to develop education programs and events to support local agricultural practices.
- Provide “best practices” resources and educational programs for agricultural and timber sectors to support stewardship of the land.
- Work with organizations such as 4-H and community gardens to engage children, families and adults in agricultural practices and facilitate an understanding of food systems.
- Support the enhancement of forest management and restoration education programs to build regional capacity and resources.

Policy

- Work with local and regional jurisdictions and entities to develop policy that promotes the viability of timber and agriculture and protects working lands.
- Evaluate and work with jurisdictions to coordinate current land practices and zoning regulations.
- Consider the development of a regional local goods production and market policy and network.

Tourism and recreation

- Consider agro-tourism opportunities to capitalize on the tourist industry and provide educational experiences for visitors.
- Develop connections and support access between open space areas, including grazing lands, state and local parks, and conservation easements.
- Evaluate potential trail options for bicycles, horses and walking, such as single and multi-use pathways.
- Explore opportunities to develop a local and regional Farm Trail Program.
- Consider trail and conservation easement acquisitions to provide for recreation and connections on open space lands.

Explore funding opportunities

- Explore funding opportunities to support land acquisition, conservation policies and programs, and sustainable agriculture and timber, such as tax code incentives and local, state, and federal funding.
- Support the inclusion of conservation easements on ranching lands to reduce property tax burden.

Develop database

- Develop and provide user-friendly, informative maps and guides to public lands and trails in the region.
- Evaluate existing database and maps to ensure all conservation land information is current and relevant, including the location of vineyards and the University of California farm, among others.
- Work with landowners and other stakeholders to geographically locate and target conservation areas, such as the South County rangelands.
- Consider documenting and assessing land uses, plant and animal species on conservation lands to use as a policy resource and educational tool.

Maintain rangelands

- Investigate the possibility of grazing on State Park lands.
- Support a thriving and managed cattle industry that enhances the region's grasslands, fire and habitat protection, economy and local food supply.
- Work with grazing managers and support strategies to develop agreements restricting grazing animal access to riparian and wetland areas.
- Provide "best practices" models and resources to land managers to reduce erosion resulting from grazing.
- Support the purchase of and promote the health and environmental benefits of locally grass-fed livestock.
- Protect existing rangelands.

Promote and protect healthy forests and a sustainable timber industry

- Support sustainable timber and forestry practices that support healthy rivers, maintain old growth trees, and protect watershed habitats.
- Explore forestry harvesting opportunities on public and State Park lands.
- Support a viable timber industry in Santa Cruz County by maintaining its visibility, and encouraging local production and employment.

Support viable agriculture and jobs

- Work with County to develop agriculture protection requirements that are not prohibitive and support innovation.
- Support programs that help connect new farmers to land and capital and that nurture small and growing farms.

- Ensure that affordable housing and farm worker housing and social services are available and accessible.
- Connect urban and rural farms with local restaurants, farmers' markets and community members.
- Support educational programs and agro-tourism opportunities to enable the financial viability of agriculture.
- Explore the opportunity of reestablishing a dairy industry along the North Coast of the county.
- Take advantage of opportunity to expand provision of organic produce to local markets.

Support sustainable grazing and agriculture techniques

- Develop comprehensive land management plans to support sustainable grazing and agriculture techniques on conservation lands.
- Support construction and land management practices on easements that encourage water conservation.
- Explore opportunities to reduce water use and pollution sourced from farms and to certify grazing and agricultural lands as organic.

Land management techniques

- Explore and create new tools for land and resource conservation, such as land management plans and strategies.
- Work with land owners and managers to improve resource management on existing working lands.
- Consider working with a third party entity to monitor land management practices.
- Protect and support urban growth boundaries and centralized development

Protect agricultural lands

- Protect prime agricultural land and easements.
- Identify strategic locations for agriculture easements and develop prioritization criteria for conservation protection projects.
- Support the acquisition and development of new agricultural land.
- Explore the impact of state and federal taxes and regulations on agricultural land, including the Inheritance Tax and Proposition 13.
- Consider opportunities and strategies to protect agricultural land, such as low water crop conversion and alternatives to acquisition.

Station 4: Our Healthy Communities

Presenters provided an overview of the county's parks and recreation resources. Approximately 24 percent of the county is protected within parks and other public lands. They include more than 231 miles of trails and 12 nature centers. Visitors are attracted to the county's beaches, parks and natural areas and tourism generates over \$621 million annually. Participants were asked to consider the following discussion questions, identify key issues and suggest potential conservation strategies.

Discussion Questions

How can land conservation help...

- Educate our children and future generations about the importance of nature and its contribution to a green economy and green jobs?
- Provide access to nature and neighborhood parks for all children in our county?
- Promote a healthy lifestyle for all residents in our county?

Issues and Potential Conservation Strategies

The importance of the natural environment and natural resources

- There is an opportunity to increase awareness among children, youth, families, and adults of the natural environment and resources.

Green economy and green job opportunities

- The green economy could build on existing agriculture, timber, and other natural resources, developing the county's economy and increasing employment opportunities for community members.

Access to nature and neighborhood parks

- Some children and youth in the county do not have easy access to parks and open space.

Economic effect on parks and recreation

- The current economic climate impacts the budget and available resources to expand and maintain existing parks and recreation opportunities.

Healthy lifestyle for all residents in our county

- Opportunities to walk, bike, and be active enable a healthy lifestyle; without these components, it can be challenging to maintain health and activity.

Partnerships

- Provide ongoing opportunities and reach out to the public and identified partners to participate in community dialogues and decision-making.
- Explore opportunities to partner with schools and education programs, including guided nature walks, environmental education, stewardship programs, field trips and guest speakers.
- Coordinate with local jurisdictions to implement park and recreation plans and the Blueprint and maintain park facilities.
- Partner with the Regional Transportation Commission and open space districts to manage impacts of the proposed rail corridor enhancement project.
- Work with local jurisdictions and the Resource Conservation District to increase open space and recreation opportunities and support healthy lifestyles.
- Support University of California and other higher education efforts to connect environmental education students and curriculum with local communities, including children, youth and adults.
- Understand charters and objectives of partner organizations and entities.
- Explore opportunities for “healthy lifestyle” partnerships to support obesity prevention, transportation alternatives and recreational trail corridors.

Education

- Create and provide interpretative signage and educational experiences to increase awareness and enthusiasm for the natural environment along trails and in parks and open spaces.
- Emphasize the value of working lands and agricultural systems in education programs.
- Develop countywide, school grade-specific environmental curriculum that is built on the state curriculum effort and emphasizes experiential learning in and outside the classroom.
- Share conservation lands, open space, and conservation experts for educational purposes to local and regional schools and interest groups.
- Explore opportunities to develop educational programs on conservation lands, such as coast dairy beaches, grade-specific environmental education and field trips of managed systems.
- Promote the connection between conservation and quality of life in education efforts, including healthy lifestyle, volunteer service and stewardship, and walking and bicycling.
- Promote experiential and educational opportunities for youth and adults to recreate and learn outside.

Funding

- Seek funding for operations and maintenance in open space areas, parks, and trails.
- Explore opportunities for agricultural production on conservation lands.

Connections

- Develop connections between trail systems to provide connectivity between public services and amenities, including the slough, coastal and inland trails, open space areas and schools.
- Explore opportunities to expand the existing trail system along waterways and within communities; consider trail easements as one method for accomplishing this.
- Promote connections between conservation land, park and open space areas to public transportation and transit stations.
- Work with landowners and land managers to provide access to and connections through working lands.
- Explore the farm trails program to provide the public with educational opportunities.
- Collaborate with interest groups and stakeholders to secure the rail corridor and explore opportunities to redevelop the thoroughfare, such as a multi-use public trail system.
- Support a regional park, open space, and trail acquisition and development plan that enables connectivity and accessible recreation.
- Support local parks, open space and trail plans.
- Explore best practices for trail access and trail networks.
- Ensure accessibility of current and new opportunities.
- Work with transit agencies to expand public transit and support ride-sharing activities that provide access to parks and open space.
- Advocate for equitable access to parks, open space, recreation and educational opportunities for community members of all ages and abilities.
- Support public beach access efforts.
- Use volunteer patrols and educational activities to maintain safety in parks, open spaces, and on trails.

Database and Information

- Update the park, open space, and trail database and confirm conservation land boundaries
- Develop maps and resources of public access to parks, such as "Transit to Trails."

Parks and Recreation programs and facilities

- Include parks, open space, and recreation amenities in large infrastructure projects.

- Consider land acquisition for trail connections and neighborhood parks.
- Develop and enforce use regulations on multi-use trails and pathways.
- Work with local schools to develop and enhance school-based environmental education camps.
- Explore opportunities to connect urban youth with the natural environment.
- Support the provision of a variety of outdoor recreation and creative opportunities for youth.
- Create and provide online resources for youth, families and adults to plan outdoor activities.
- Work with local jurisdictions to provide more parkland in underserved areas, such as Coralitos Creek, South County areas, the Pajaro River area, Aptos, and Carr Lake in Salinas.
- Acquire lands that have both natural resource and recreational values.
- Integrate environmental education and recreation programs, such as community gardens.

Restoration and Protection

- Restore riparian habitats in parks, open space, and trail areas.
- Incorporate restoration and protection into park design and use.
- Identify opportunities for grassland restoration in Southeast County and wet meadow restoration in the sloughs.

Volunteer and Stewardship

- Build and expand current volunteer program.
- Provide opportunities for youth to experience responsibility and ownership of parks, open space and trails, such as stewardship programs and Junior Rangers activities.

Land Trust Policies

- Develop project selection criteria and priorities.
- Promote local commodity production, including environmental and economic sustainability.
- Create an open space district to facilitate parkland acquisition.
- Continue to advocate for conservation and protection in local, regional, state and federal ballot measures.
- Provide education and information resources in multiple languages to provide for non-English visitors and residents.
- Work with local jurisdictions to assess park needs in the region and develop future strategies and implementation actions according to park needs.

Conclusion

The Land Trust deeply values the time and energy the participants contributed to the development of the Conservation Blueprint. Once the mapping and analysis is completed during the summer of 2010, the Land Trust will begin drafting the document and incorporating many of the ideas suggested through these community workshops. A public review draft will be available on the Land Trust's website in late November/early December 2010. The Land Trust anticipates completing the Blueprint by the close of 2010.

APPENDIX

List of Subject Experts, Facilitators and Note Takers at Community Meetings (organized by station)

Water Quality and Supply:

John Ricker (Steering Committee / County Environmental Health)
Betsy Herbert (Steering Committee / San Lorenzo Valley Water District)
Stephen Slade (Land Trust / Blueprint Communications Lead)
Lynn Overtree (Land Trust)

Wildlife and Habitats:

Jodi McGraw (Blueprint Science Team Lead)
Chris Wilmers (Steering Committee / UC Santa Cruz)
Calah Pasley (Land Trust)
Dan Medeiros (Land Trust)

Working Lands and Sustainable Agricultural Economy:

Jim Rider (Steering Committee / Rider Flowers)
Karen Christensen (Steering Committee / Resource Conservation District)
Steve Staub (Steering Committee / Staub Forestry)
Terry Corwin (Land Trust Executive Director)
Cindy Rubin (Land Trust Board)
Andrea Mackenzie (Blueprint Project Director)

Healthy Communities:

Matt Freeman (Land Trust / Blueprint Planning Lead)
Joe Schultz (Steering Committee / County Regional Parks)
Bob Olson (County Regional Parks)
Cristina James (County Regional Parks)
Andrea Mackenzie (Blueprint Project Director)